



## **GHD AND CHIFLEY TO OFFER WORLD FIRST VOCATIONAL ASSET MANAGEMENT QUALIFICATION**

GHD Pty Ltd (GHD) and Chifley Business School (Chifley) are launching the world's first Vocational Graduate Certificate in Physical Asset Management, fully accredited under the Australian Quality Training Framework (AQTF).

Australia's total asset physical stocks are worth around \$2.86 trillion<sup>1</sup> across a range of sectors including buildings and facilities, transport, water, mining, energy, defence, health and community services employing thousands of people.

Asset managers have an important responsibility to the global community to meet service expectations, whilst controlling the impacts of business on the environment and making investment decisions that create value.

The course is offered to graduates with industry experience or experienced asset managers. GHD Chairman, Clive Weeks says, "Asset management is an important and transferable capability which is in great demand by industry. Smart asset management can help communities grow, reduce overall costs, extend the life of assets and improve asset performance. It can even help trains run on time!"

The course is based on the knowledge gained through GHD's 30 year experience assisting clients improve asset performance. GHD has shared its asset management knowledge through:

- Benchmarking tools that identify leading asset management practice across a range of infrastructure industries
- Web base knowledge management and eLearning
- International and Australian external and in-house training courses.

The Vocational Physical Asset Management Course will be initially delivered to client organisations in an intensive short course format with competency assessments integrated into existing work needs. Successful completion of the course will provide 4 units of credit towards the APESMA<sup>2</sup> MBA, one of the largest and most successful distance learning MBA programs in Australia.

"Chifley is honoured to be GHD's education partner. As Australia's business school by industry for industry, we see it as our duty to help leading industry-based knowledge and understanding become the most accessible education for industry. As a business with global customers ourselves, we are proud to be part of a program with global reach." said Neil Edwards, Chief Executive of Chifley Business School.

GHD will provide the certified trainers and training course content, while Chifley will provide student administration services.

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<sup>1</sup> Australian Bureau of Statistics

<sup>2</sup> Association of Professional Engineers, Scientists and Managers, Australia

### **About Chifley**

Chifley Business School is Australia's business school for industry, by industry—connected, agile, innovative, and customer-focused.

Chifley's integrated range of services includes postgraduate programs, nationally recognised certificate and diploma programs in frontline management and project management, professional development short courses, and customised in-house training and consulting.

Chifley Business School is a Registered Training Organisation operating under the Australian Quality Training Framework (AQTF). The Victorian State Government Department of Education and Training accredits Chifley's postgraduate programs.

### **About GHD**

GHD is ranked in the world's top 30 engineering and architecture companies and has been providing consulting in asset management since 1978 to the public and private sectors. This broad spectrum of experience has allowed it to identify best practices from across a range of industries and apply them to generic tools to the benefit of its clients.

A breakfast launch will be held at 7:30am on Thursday 17<sup>th</sup> May, 2007 at Treetops Melbourne Museum. For more information, please call 03 9695 8961 or email [vgc@chifley.edu.au](mailto:vgc@chifley.edu.au).